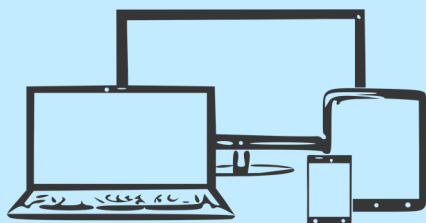




**Balksbury Federation**

## **Parent ESafety**

**Advice and  
support for  
families  
2023**



Parents have a key role in helping children stay safe online.

But in a world where technology moves quickly, it can feel like a minefield.

Our ESafety advice and resources are here to help you support your child to be online, safely and responsibly.

### **Working together with parents**

Parents are always asking us for more help, advice and support with ESafety and to keep their child safe online.

Our ESafety campaign will give parents up-to-date information and resources.

Each week our guides will focus on a different aspect of ESafety.

### **What do we do in school?**

To support children and families with ESafety we:

- Have weekly Computing lessons where we talk to the children about how to be safe online
- Deliver ESafety topics in Assemblies
- Support families when an online issue has arisen at home
- Work with the PCSOs (Police Community Support Officers)

### **Did you know?**

In a report produced by Ofcom:

- 99% of children went online
- 70% of parents were concerned about what their child saw online

Over the upcoming weeks, we are launching guides to help parents with ESafety.

All guides will be available to access on our Federated Website.

You will find our ESafety page in the Parent Help Hub under the Parents' tab.

### Guides to look out for

Setting Parent Controls on devices

Using Social Media

Live Streaming

Gaming

Online challenges

### Useful Links

<https://saferinternet.org.uk/>

<https://nationalonlinesafety.com/guides>

<https://parentsafe.lgfl.net/>

<https://parents.thorn.org/discussion-guides/>

<https://www.thinkuknow.co.uk/parents/>

<https://www.nspcc.org.uk/keeping-children-safe/online-safety/>

<https://parentzone.org.uk/article/parenting-digital-age>

<https://www.internetmatters.org/>

<https://nationalonlinesafety.com/guides>

<https://www.internetmatters.org/hub/?tab=apps-platforms>



## Why is it important to support children with ESafety?



Since the COVID-19 pandemic in 2020, there has been an increase in both children and adults using digital devices to connect with others. As children's social lives move online, they are at an increased risk of harm on social apps, websites and games. It is therefore vital that we work with parents to support their children with ESafety.

### A national survey about children's online use has shown:

	3-4 year olds	5-7 year olds	8-11 year olds
Children who have their own mobile phone	17%	28%	60%
Children who use a mobile phone to go online	39%	50%	71%
Children who use a tablet to go online	78%	83%	79%
Children who use a laptop to go online	10%	27%	55%
Children who use video sharing platforms	89%	93%	95%
Children who use live streaming apps/sites	32%	39%	54%
Children who use messaging sites/apps	50%	59%	84%
Children who use social media	21%	33%	64%
Children who have their own social media profile	24%	33%	60%
Children who play games online	18%	38%	69%
Children who watch TV/films on a TV set	85%	88%	90%
Children who watch TV/films on another device (not a TV set)	81%	74%	79%
Children who watch live TV	47%	48%	51%
Children who watch Subscription Video on Demand (e.g. Netflix, Amazon Prime, Disney+)	72%	77%	76%
Children who have seen something worrying or nasty online	Not asked	Not asked	32%
Children who were able to correctly identify sponsored search results	Not asked	Not asked	32%